



FOR IMMEDIATE RELEASE

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***Cell Phone Repair Independent Owners Association Nominated and Recipient for
Total Quality Franchising Awards***

SAN DIEGO, CA, June 2021 - Franchisee leaders from Cell Phone Repair Independent Owners Association (CPRIA) are honored to be chosen as the Recipient of the 2021 AAFD Total Quality Franchising Rookie Chapter of the Year Award and Nominated for the AAFD Total Quality Franchising Chapter of the Year Award. The leadership team has worked diligently to fulfill the obligations of their Mission: To strengthen, promote and protect the value and profitability of the Cell Phone Repair® franchise system.

CPRIA Objectives:

- Negotiate candidly and fairly with our franchisor to achieve fair and equitable resolutions.
- Defend the membership from challenges to our businesses.
- Provide a positive ongoing forum for the exchange of ideas, best practices, and advice.
- Use the purchasing power of our members and the AAFD to offer reduced cost high-quality products and services.

Since their formation as a chapter of the AAFD, they have steadily grown to over 150 members, and a goal of 250 additional members by July of 2022.

The association looks forward to building a strong relationship with their franchisor in the coming year and working toward mutually beneficial projects for the franchisor and the franchisees.

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Cell Phone Repair Independent Owners Association is an owners' association of Franchisees of the Cell Phone Repair® franchise system and a Chapter Member of the American Association of Franchisees and Dealers with headquarters in Palm Desert, CA.

Cell Phone Repair is a franchise system operated under the Connected Living division of Assurant, Inc with headquarters in New York, NY.

About American Association of Franchisees and Dealers

AAFD is the oldest, largest, and most respected direct member franchisee trade association in the United States. Since 1992, the nonprofit organization has formed and supported exclusive trademark specific chapters for franchisees of hundreds of franchise systems and seeks to foster its vision of *Total Quality Franchising*—a collaborative franchise culture that respects the legitimate business interests of franchisors and franchisees. For more information, visit <https://www.aafd.org>

<https://www.aafd.org/aafd-celebrated-the-following-2021-tqf-award-recipients/>